



**NHBCUAAF™**  
National Historically Black Colleges & University Alumni Associations Foundation

# Foundation Overview

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**AUGUST 5, 2023**

# NHBCUAAF

*Origin!*

*Rebranding!*

*Refocus/Reset!*

*Ways to Engage NHBCUAAF!*

*Next Steps!*

*Questions & Answers!*

## **Mission:**

We are experienced professionals with the knowledge, skills and expertise to provide technical assistance to HBCUs and other Institutions on a wide range of topics. We deliver our products, consultation, and services with the highest degree of professionalism and integrity.

## **Vision:**

We strive to be the catalyst that empowers and encourages alumni of HBCUs to support their institutions collectively and individually through projects that will not only preserve their institutions, but also position them for opportunities in the national and global marketplace.

- **Origin:** 2010 – formed NHBCUAA, LLC to address HBCU Alumni operational challenges to support their alma maters, i.e., infrastructure needs, academic programming, membership, fundraising, governance & compliance via our SoS Training Programming.
- **Rebranding:** 2016 – transitioned from LLC to 501(c)(3) Foundation status to take advantage of philanthropic funding sources and pursue investment and/or revenue generation opportunities to sustain the operation.
- **Refocused:** 2020 - Shifted from an alumni centric advocacy model to a student centric advocacy model and in collaboration with the NCCUAA, activated the CEAC and SEEM, the Early Voting Project at nine (9) sites and the NHBCUAAF HBCU Student VREM GOTV Projects at three (3) HBCUs in 2020; Activated an HBCU career pathway pipeline program with industry for student employment.

## ***Ways to Engage NHBCUAAF!***

### **1. Membership: multiple levels of annual membership:**

- Individual;
- Corporate; and
- Non-Profit

• ***Contact Sharon Pitts for membership information at [membership@nhbcuaaf.org](mailto:membership@nhbcuaaf.org) and visit [www.nhbcuaaf.org](http://www.nhbcuaaf.org)***

### **2. Fee-4-Service: professional consulting services provided at competitive rates**

• ***Contact richard smith for consulting/investment information at [richardsmith@nhbcuaaf.org](mailto:richardsmith@nhbcuaaf.org)***

### **3. Investment: donations and sponsorships**

• ***Contact Donna Keating for investment information at [marketing@nhbcuaaf.org](mailto:marketing@nhbcuaaf.org) and visit [www.nhbcuaaf.org](http://www.nhbcuaaf.org)***

# ***Next Steps***

NHBCUAAF is working with the NCCUAA, Thurgood Marshall College Fund, Faith Based Leadership, HBCU Leadership and You Can Vote on an “*North Carolina Centric Ground Game*” to:

- Discuss Associations’ role/participation in planned programs
- Discuss Associations’ role/participation in planning of programs to ensure alumni & student alignment and participation in civic & social engagement activities
- Institutionalize student civic engagement through undergrad & grad
- Secure HBCU Alumni Associations’ buy-in/support of planned programs
- Address HBCU Underfunding

*Visit [www.nhbcuaaf.org](http://www.nhbcuaaf.org) and [www.GreaterDiversity.com](http://www.GreaterDiversity.com)*

# ***Questions & Answers***

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# Contact Information:

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## **Principal Office**

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