



**9<sup>th</sup> Annual NHBCUAAF Alumni Leaders (VIRTUAL) Conference**  
**Theme: Investing in Alumni Associations by Engaging Future HBCU Alumni**  
**August 5, 2023**

*Agenda*

9:00 AM - 9:15 AM	<b><u>Opening Remarks/Acknowledge Attendees&amp;Sponsors&amp;Supporters&amp; NHBCUAAF Leadership</u></b> <i>Mr. Ty Couey, President, National HBCU Alumni Associations Foundation (NHBCUAAF)</i>
	<b><u>Overview of NHBCUAAF&amp;Ways to Support</u></b> <i>Mr. Richard Smith, Vice-President, NHBCUAAF</i>
9:15 AM - 9:25 AM	<b><u>Welcome &amp; Purpose</u></b> <i>Ms. Brittany McMillon, President, Florida Memorial University National Alumni Association</i>
9:25 AM - 9:30 AM	<b><u>Conference Rules</u></b> <i>Mr. LaMonte Leath, Chief Technology Officer, NHBCUAAF</i>
9:30 AM - 10:15 AM	<b><u>Session I: The State of HBCUs</u></b> <i>Dr. M.C. Brown, Executive Director and Research Scientist, Payne Center for Social Justice, Thurgood Marshall College Fund (TMCf)</i>
10:15 AM - 11:00 AM	<b><u>Session II: Underfunding of HBCUs</u></b> <i>Mr. Travis Mitchell, Senior Vice-President and Chief Content Officer, Maryland Public Television(MPT)</i>
11:00 AM - 11:45AM	<b><u>Session III: HBCU/PWI Partnership</u></b> <i>Dr. Paul Jones, President, Fort Valley State University (FVSU)</i> <i>Dr. Matthew White, Vice President, Advancement; President, Utah State University Foundation (USUF)</i>
11:45AM-12 Noon	<b><u>The 411 of NHBCUAAF Marketing and Membership HUB</u></b> <i>Ms. Donna Keating, Esq., Marketing Director, NHBCUAAF</i> <i>Ms. Sharon Pitts, Esq., Membership Director, NHBCUAAF</i>
12:00 PM - 12:30 PM	<b><u>BREAK/LUNCH</u></b>
12:30 PM - 1:15 PM	<b><u>Session IV: The Planned Giving Initiative</u></b> <i>Ms. Amy Roy, Executive Director, Planned Giving Initiative</i> <i>Mr. Andy Hibel, Esquire, CEO, Planned Giving Initiative</i>
1:15 PM -2:00 PM	<b><u>Session V: HBCU VREM GOTV</u></b> <i>Mr. Richard Smith, Vice-President, NHBCUAAF</i> <i>Ms. Kate Fellman, Executive Director, You Can Vote</i>
2:00 PM - 2:45 PM	<b><u>Session VI: State of North Carolina HBCUs / Impact of the General Assembly HBCU Caucus</u></b> <i>Zack Hawkins, NC General Assembly Representative</i>
2:45 PM - 3:00 PM	<b><u>Acknowledgements/Next Steps /Close-out</u></b> <i>Mr. Ty Couey, President, NHBCUAAF</i>