



NHBCUAAF[™]
National Historically Black Colleges & University Alumni Associations Foundation



Dear NHBCUAAF Supporter:

The National HBCU Alumni Associations (NHBCUAAF) Foundation is hosting its 9th Annual National HBCU Alumni Associations Alumni Leaders' Conference, on Saturday, August 5th, 2023. The Conference will be held virtually. We are requesting that your organization support our program as a corporate sponsor.

The 2023 theme is **“Forward Together - Investing in the Future of HBCUs”**. During the Conference, the focus will be on how Alumni Associations can impact student engagement to provide advocacy for their respective HBCU. The NHBCUAAF will update the attendees on progress made since last year's Conference and how our collaboration with nonpartisan organizations, students, faculty, faith-based organizations, industry, and federal and community organizations have evolved over time. The Conference is strategically designed to share lessons learned, plans, preparation for future elections, and how alumni associations can design, implement, and execute the model. Participants will be able to ask questions of facilitators and panelists to strengthen and sustain their organizations through civic engagement and advocacy. We anticipate participants from various HBCUs and other Colleges and Universities including administrators; faculty; staff; students; alumni; and high school students interested in attending college.

I have attached our **“Levels of Sponsorship and Benefits”** form for your convenience and completion. You can view more information regarding the Conference at <https://nhbcuaaf.org>.

Please contact Walter Weatherington at treasurer@nhbcuaaf.org by **July 31st, 2023**, of your decision to serve as a sponsor in supporting our event. Let us know if you have any questions or requires any additional information to assist you in deciding to support our most noteworthy alumni association event.

Sincerely,

Walt Weatherington – Treasurer – treasurer@nhbcuaaf.org
Ty Couey – President – tycouey@nhbcuaaf.org
Richard Smith – Vice-President – richardsmith@nhbcuaaf.org
National HBCU Alumni Associations Foundation (NHBCUAAF)
2350 Deckman Lane, Silver Spring, MD 20906
919-451-8272 (voice)

Attachment:



NHBCUAAF™
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9th Annual National HBCU Alumni Virtual Leaders Virtual Conference

Hosted by:

Florida Memorial University

Saturday, August 5th, 2023 – 9am to 3pm

LEVELS OF SPONSORSHIP AND BENEFITS

- ☐ YES! I want to make a tax-deductible contribution to help support the 9th Annual NHBCUAAF Alumni Leaders' Conference.
- ☐ I am/we are unable to commit to a specific level, but please accept my/our donation of \$_____.

Print or enter your company/organization's information (as it should be listed on the website).

Company Name							
First Name				Last Name			
Address				City	State	Zip	
Telephone		Fax		Email			

- Choose your level of sponsorship below and pay online by clicking <http://www.nhbcuaaf.org/store> or make checks payable to: NHBCUAAF, Attn: 2023 Alumni Leaders' Conference, 2350 Deckman Lane, Silver Spring, MD 20906. A portion of your sponsorship is tax deductible. Please see your tax advisor for the appropriate counsel.
- Your donation to the NHBCUAAF is tax deductible to the full extent of the law. You will receive a letter and receipt documenting your contribution.
- NHBCUAAF accepts company matching funds; go to our conference page for more information and instructions.
- Please email a digital copy of your commercial and/or logo for inclusion on website to: <http://www.nhbcuaaf.org/>.

	LEVELS OF SPONSORSHIP	Deadline for payment 07/31/2023
Platinum	\$7,500	Presenter or panelist on the agenda of the Conference; 4 commercial spots; Listing on Donors Page; 5 registrations; and full color ad on the NHBCUAAF website
Gold	\$5,000	Presenter or panelist on the agenda of the Conference; 3 commercial spots; Listing on Donors Page; 4 registrations; and a full color ad on the NHBCUAAF website.
Silver	\$2,500	Special remarks during the Conference; 2 commercial spots; Listing on Donors Page; 3 registrations; and a half color ad on the NHBCUAAF website
Bronze	\$500	Special remarks; 1 commercial spot; Listing on Donors Page; 2 registrations; and logo featured on the NHBCUAAF website.