



NHBCUAAF™  
National Historically Black Colleges & University Alumni Associations Foundation

March 23, 2023

## Partnership Helps Direct Resources To HBCUs For Increased Capacity Building

The National Historically Black College and University Alumni Associations Foundation ([NHBCUAAF](#)) has entered into a strategic partnership with the Planned Giving Initiative ([PGI](#)) to help identify HBCUs as recipients of learning opportunities for undergraduate and graduate talent through internships and graduate trainee programs.

[Howard University](#) has been chosen as the first HBCU recipient of a PGI-funded Advancement Internship through CASE to provide paid, hands-on workforce training while increasing capacity for Howard in both talent recruitment and fundraising.

Since 2016, the Council for Advancement and Support of Education ([CASE](#)) has implemented an Advancement Internship program that has roughly 100 internships each summer at institutes of higher education. In recent years, PGI began working in partnership with CASE to fund internships with a concentrated focus for the intern on planned giving efforts. It was important for PGI to also include HBCUs in their internship reach. PGI reached out to Ty Couey, President, and Richard Smith, VP of Strategic Development, of NHBCUAAF who were instrumental in forming the connection with Howard.

“Ty and Richard are true leaders when it comes to expanding engagement and resources at HBCUs. We could not do our work without them. Placing a PGI-funded CASE Advancement Intern at Howard will open doors for the intern to the possibilities of a rewarding career in advancement while learning from skilled and knowledgeable staff at Howard and the remarkable program CASE provides. The advancement staff at Howard are thoughtful in their approach to providing the intern with an impactful experience, and we look forward to seeing how their planned giving efforts will benefit as well.”

- Amy Roy, Executive Director, PGI

PGI plans to fund this 8-week, summer internship at Howard for 3 years. In addition to this internship, PGI is working with the National HBCU Alumni Associations Foundation to identify an HBCU to co-host a PGI-funded year-long Graduate Trainee who will also share duties within a predominantly white institution to bring peer to peer learning experiences between the two schools.

“At a time when students are facing the challenges associated with the COVID pandemic, social injustice and economic instability and uncertainty, the importance of student engagement must be reaffirmed as an essential element of **“Diversity, Inclusion & Equity Education.”** Further, engaging students with relevant knowledge, skills and experience will allow them to connect to gainful and meaningful employment. Specifically, the NHBCUAAF/PGI partnership will provide these opportunities for students by way of paid advancement internships and graduate trainee positions at selected HBCUs for 3 years – with benefits to the HBCU by way of increased resources.”

- Richard Smith, Vice President of Strategic Development, NHBCUAAF

An additional benefit for the Advancement Interns is a planned giving workshop as part of the National Association of Charitable Gift Planners' (CGP) Council Leadership Summit where interns will learn from and network with planned giving leaders, PGI Advisory Council members and past and present PGI interns.

The collaboration of many organizations: NHBCUAAF, PGI, CASE, Howard University, and CGP demonstrates the breadth and importance of this endeavor.

### **Planned Giving Initiative (PGI)**

Incorporated in 2020, The Planned Giving Initiative works to foster the careers and education of individuals working in the field of planned giving or serving blended roles in development. Grants are given to increase access to planned giving tools, resources and mentors to further professional development. PGI also strives to expand the ability for nonprofits to carry out their missions in perpetuity by increasing the availability and use of gift planning into their development efforts.

PGI is a 501(c)(3) nonprofit organization. For more information about PGI, please visit <https://plannedgivinginitiative.org>.

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### **The National HBCU Alumni Associations Foundation (NHBCUAAF)**

Established in 2016, the NHBCUAAF is a premier organization comprised of alumni leaders and associates from HBCUs. NHBCUAAF is comprised of experienced professionals with the knowledge, skills and expertise to provide technical assistance to HBCUs and other institutions on a wide range of topics. NHBCUAAF leadership and staff deliver products, consultation and services with the highest degree of professionalism and integrity.

NHBCUAAF is a 501(c)(3) tax-exempt organization. For more information about NHBCUAAF, please visit: [www.nhbcuaaf.org](http://www.nhbcuaaf.org) or follow us on Social Media: LinkedIn | Facebook | Instagram.

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### **Howard University**

Founded in 1867, Howard University is a private, research university that is comprised of 14 schools and colleges. Students pursue more than 140 programs of study leading to undergraduate, graduate and professional degrees. The University operates with a commitment to Excellence in Truth and Service and has produced two Schwarzman Scholars, four Marshall Scholars, four Rhodes Scholars, 12 Truman Scholars, 25 Pickering Fellows and more than 165 Fulbright recipients. Howard also produces more on-campus African American PhD recipients than any other university in the United States. For more information on Howard University, visit [www.howard.edu](http://www.howard.edu).