



NHBCUAAF™
National Historically Black Colleges & University Alumni Associations Foundation

10th Annual NHBCUAAF Alumni Leaders (VIRTUAL) Conference
Theme: Role of HBCUs in the 2024 Elections
August 10, 2024

Agenda

9:00 AM – 9:15 AM	Opening Remarks/ Acknowledge Attendees/Sponsors/Supporters/Leadership <i>Mr. Ty Couey, President, National HBCU Alumni Associations Foundation (NHBCUAAF)</i>
	Overview of NHBCUAAF: <i>Mr. Richard Smith, Vice-President, NHBCUAAF</i>
9:15 AM - 9:20 AM	Welcome: <i>Ms. Brittany McMillon, President Florida Memorial University National Alumni Association</i>
9:20 AM - 9:30 AM	Conference Rules: <i>Mr. LaMonte Leath, Chief Technology Officer, NHBCUAAF</i>
9:30 AM – 10:00 AM	Strategic Partnerships: <i>Ms. Kate Fellman, Founder/Executive Director You Can Vote - “VREM GOTV”</i>
10:00 AM – 10:30 AM	Strategic Partnerships: <i>Ms. Tracy Crooks, American Red Cross Biomedical National Partnership Manager - “Our Blood Saves Lives”</i>
10:30 AM - 11:00 AM	Session I: <i>Dr. N. Joyce Payne, Founder, Thurgood Marshall College Fund (TMCF) / N. Joyce Payne Center for Social Justice (NJPCSJ) - “State of HBCUs”</i>
11:00 AM – 11:30 AM	Session II: HBCU Student Outreach: <i>Mr. Marcus Spates, HBCU Student Ambassador “VREM GOTV/Vote Owl Project (NCCU) – Multiplier Effect”</i>
11:30 AM – 12:00 PM	Strategic Partnerships: <i>Mr. Andy Hibel, COO and Co-Founder, HigherEdJobs/Ms. Amy Roy, Executive Director, Planned Giving Initiative - “Busting Planned Giving Myths”</i>
12:00 PM – 12:30 PM	BREAK/LUNCH
12:30 PM – 2:00 PM	Session III: SOS Training <i>Mr. Jontrell Rocquemore, Clear Path Solutions, LLC - “Blended Unity”</i>
2:00 PM – 2:45 PM	Session IV: How do you recruit students and alumni and retain them? (BR1); and What one action will you make happen when you return home? (BR2)
2:45 PM - 3:00 PM	Wrap Up (Acknowledgements/ Next Steps / Close-out / Survey) <i>Mr. Ty Couey, President, NHBCUAAF</i>