



Tracy Antointette Crooks – American Red Cross

Ms. Crooks is a Biomedical National Partnership Manager for the US with the American Red Cross, headquartered in Washington, DC. Ms. Crooks develops sustainable and strategic regional and national partnerships within the public and private business sectors: including the Armed Forces, corporate entities, national non-profits, faith-based and education institutions.

Focused on building and executing processes for partners and communities with the American Red Cross mission at the forefront. Preventing and alleviating human suffering in the face of emergencies and mobilization.

One of the most beneficial parts of her work is helping to close the gap on sickle cell disease. She is a part of a team led by the Director of the National Partnership Program and community impact, who launched the national HBCU Ambassador Program. The HBCU Ambassador program is the first of its kind at the American Red Cross. Designed specifically for HBCUs student leaders, who provides education and build sustainable blood programs for HBCU campuses and diverse communities

She is a proud graduate of an HBCU” The Kentucky State University”. Tracy is an active member of Alpha Kappa Alpha Sorority, Incorporated and The National Coalition of 100 Black Women.

Ms. Crooks was appointed in July 2022 as the first African American Board Chair of the West Georgia Regional Library System which is composed of five counties within the state of Georgia.

In closing she believes every day is an opportunity to affect positive change.....Be a change maker!