

## **ABOUT THE SESSION**

"From \$1.50 to \$1 Billion: How We Build the Future of HBCUs" will take participants on a powerful journey, connecting the incredible sacrifices of the past to the boundless opportunities of today. This session will serve as a Wake-Up Call, inspiring attendees to embrace actionable solutions that ensure the sustainability of HBCUs and their generational impact. Join us for an engaging discussion that bridges history, innovation, and commitment to build a thriving future for HBCUs.

## **ABOUT THE CONSULTANT:**

Dr. Patricia Hicks grew up in Daytona Beach, Florida, fostering a deep connection with Bethune-Cookman University. Her early experiences as a member of the African Methodist Episcopal Church included active engagement with funding, infrastructure, and governance needs of its HBCU institutions, as well as serving on the Board of Payne Theological Seminary.

An alumnus of Hampton University, Dr. Hicks has demonstrated leadership in alumni giving and engagement, serving as the National Alumni Giving Chair and as Past National President of the National Hampton University Alumni Association. Her contributions extend to the UNCF National Alumni Council and numerous HBCU Alumni Associations, including Spelman College, Delaware State University, Tuskegee University, and Alabama State University and NHBCUAAF.

With over 30 years of experience, Dr. Hicks is a dynamic leader and consultant who has partnered with over 150 organizations across the United States and South Africa. As CEO of Outcomes Management Group, LTD, she specializes in Board Development, Strategic Planning, and Organizational Culture. Her passion for empowering institutions—especially HBCUs—drives her commitment to helping them achieve their missions and build a legacy of lasting impact.