



NHBCUAAF™
National Historically Black Colleges & University Alumni Associations Foundation

What's at stake?

For many years and counting, many community activists and leaders have lamented the lackluster voting on HBCU campuses. The reality is that to change that reality we must change the way we do things and turn civic engagement into HBCU advocacy. One solution to our lackluster defense of Black voting rights may well rest in the re-thinking of our commitment to “**passive**” voter registration instead of a new commitment to “**pro-active**” voter engagement that encompasses educating, organizing, and mobilizing voters during each election cycle to address the critical social & civic issues that face our communities of color and:

1. **Groups that are greatly impacted within the American society;**
2. **Groups that are most economically impacted the greatest with recurring social issues within the American society; and**
3. **Groups that are most economically deprived within the American society.**

What is NHBCUAAF's solution for the Civic Engagement Challenge?

The **National HBCU Alumni Associations Foundation (NHBCUAAF)** proposes that each respective Historically Black College & University Alumni Association (HBCUAA) establish a Special or Standing Committee entitled “**Civic Engagement & Advocacy Committee**” with the theme of “**A Call to Colors**” at the National and Chapter levels that will engage in proactive activities to assist your respective HBCU's strategies to promote nonpartisan civic engagement in the democratic process including the development of useful strategies and processes that foster the development of ongoing, stronger relationships with local, state and national elected officials to produce outcomes in favor of our institutions.. NHBCUAAF with strategic alliances with multiple HBCU Alumni Associations, The Thurgood Marshall College Fund (TMCf), The Greater Diversity Network (GDN), You Can Vote, Democracy NC, Common Cause and various grass roots entities to address the critical social & civic issues that face our communities of color.

The CEAC is a comprehensive model that focuses upon two objectives:

1. **Alumni Engagement** - Proactive participation of Alumni Chapters in nonpartisan activities designed to educate, organize, mobilize and empower members to use their voices and presence to engage with elected officials at the local, state and national levels in a strategic and unified manner, demanding accountability and support by our elected officials; and
2. **Student Engagement** - Proactive participation of Alumni Chapters in advocacy activities designed to provide plans and strategies for the nonpartisan civic engagement of students in the democratic process that maximizes their effectiveness and efficiency.

The NHBCUAAF is gathering information on educational programs of institutions of higher learning, identifying employment opportunities specific or related degree or certificate of completion programs; ensuring these institutions, their faculty, administrators, and students are introduced to civic engagement & advocacy on behalf of their respective HBCU. The NHBCUAAF has formed a strategic alliance with the Greater Diversity Network (GDN) to address the critical social & civic issues that face our communities of color.

Specific areas of interest are:

- Develop and maintain statistics on civic engagement activities of alumni & students from HBCUs/MSIs;
 - Increase HBCUs/MSIs alumni & student awareness and participation in available focused civic activities; and
 - Establish research and educational collaborations between HBCUs/MSIs and civic engagement centric organizations
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How will the NHBCUAAF CEAC Initiative benefit your organization?

The NHBCUAAF's CEAC offers a targeted, fully customized, and personalized experience for each stakeholder group within their respective communities. We are not creating a 'community' out of thin air, but providing resources to enhance the existing communication between community stakeholders and social & civic opportunities. The NHBCUAAF CEAC builds on what is and improves the academic foundation by integrating and, in some cases, re-integrating the HBCU, HSI, Tribal Institute and disadvantaged community relationships on many levels.

Establishing the proposed NHBCUAAF CEAC relationship will serve as the conduit to address the critical social & civic issues that we face and facilitate the following:

1. Provide a consolidated vehicle for the delivery of educational and professional support services;
2. The collaboration of resources across universities and alumni associations that will be very capable of responding to any project established by the targeted clients;
3. Allow for education exchange with professional organizations/education entities such as NAACP, Divine Nine, Democratic Party, Republican Party, Durham County on the Affairs of Black People;
4. Benefactors/sponsors will be able to leverage competitive civic engagement models; and
5. Contribute to the social & economic good of all communities;

The National HBCU Alumni Associations Foundation (NHBCUAAF) is a *premier* organization comprised of *alumni leaders and associates* from Historically Black Colleges and Universities. We are *experienced professionals* with the *knowledge, skills and expertise* to provide technical assistance to HBCUs and other Institutions on a wide range of topics. We deliver our *products, consultation, and services* with the highest degree of *professionalism and integrity*. NHBCUAAF, "*bringing success through a commitment to excellence*".

For additional information contact us at 2350 Deckman Lane, Silver Spring, MD 20906, or www.nhbcuaa.org