

Civic & Voter Engagement at NCCU

Building on Our Progress. Strengthening Our Partnerships. Sustaining Our Impact.

Building on Last Year's Momentum

National Excellence

- **ALL IN Challenge Best in Class:** Highest Voter Registration Rate at an HBCU.
- **Bronze Campus Seal:** 20–29% student voter turnout in the 2022 midterms.
- **2024 Most Engaged Campus:** Recognized for institutional commitment to democratic engagement and achieving the Highly Established Action Plan Seal (31.5/36 rubric points).

Campus-Wide Collaboration

- **Votecoming:** The Sound Machine Marching Band successfully led students to the on-campus polling site (Precinct 55-49).
- **Civic in Color:** Divine Nine Greek organizations hosted panels on the power of civic involvement.
- **Soar to the Polls:** SGA President Sha'Lexus Sanders (named to the 2026 Student Voting Honor Roll) mobilized over 1,000 students to vote early.

Institutionalizing the Vote

The Mandate: Coordinated by the Civic Engagement Working Group (CEWG), these achievements are not isolated events but the foundation of a permanent civic infrastructure requiring sustained momentum.

Draft Civic & Voter Engagement Plan

Building upon our achievements to institutionalize civic participation across the NCCU experience.



Pillar 1: Voter Registration

Increasing access and removing barriers, including coordination with the Eagle Card Office for free ID reprints to meet new NC voter ID requirements.



Pillar 2: Voter Education

Delivering accurate, nonpartisan resources through the year-round Eagles Engage program and fact-checking initiatives.



Pillar 3: Voter Participation

Equipping students to formulate concrete voting plans and driving high turnout during early voting at the Turner Law Building polling site.



Pillar 4: Campus Engagement

Normalizing civic conversations through continuous programming, student-led town halls, and curriculum alignment.



Pillar 5: Partnerships

Forging strategic, long-term alliances among students, faculty, staff, alumni, and local civic organizations to sustain the ecosystem.

Voter Friendly Campus Designation

Campus Action (What It Means)

- **Designation:** Recognized for 2025-26 by NASPA and the Fair Elections Center.
- **Institutional Commitment:** Validates NCCU's active efforts to remove barriers to voting and incorporate nonpartisan civic learning into the core student experience.
- **Sustainable Culture:** Reflects the ongoing work to develop permanent voter engagement practices that survive beyond individual election cycles.



Alumni Sustenance (NHBCUAAF Contribution)

- **Strategic Partnership:** Collaboration with the National HBCU Alumni Associations Foundation (NHBCUAAF) on the VREM GOTV project.
- **Sixth Region Infrastructure:** Alumni networks act as vital infrastructure, expanding the reach of civic initiatives.
- **Lifelong Continuum:** Connects campus-based student engagement with lifelong civic participation modeled by the alumni network.

Campus + Students + Alumni = Sustainable Civic Culture

The Importance of Alumni Support

Sustain the Momentum

- Ensure civic engagement remains a permanent fixture of NCCU's campus culture.
- Immunize student programming against election-cycle drop-offs.

Invest in the Next Generation

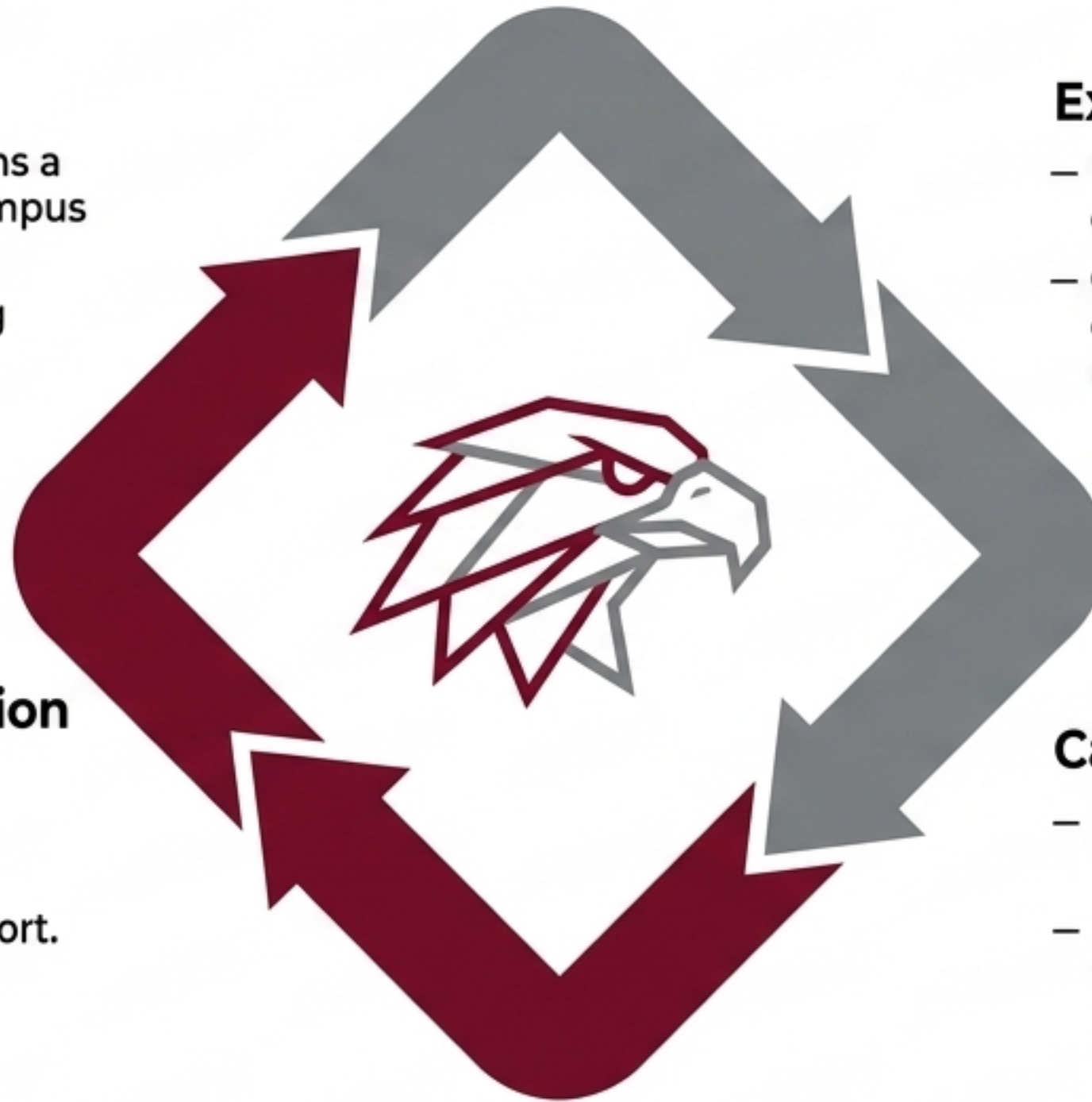
- Provide tangible scaffolding for student-led infrastructure.
- Deliver mentorship, advocacy, volunteerism, and financial support.
- Facilitate professional and organizational connections.

Expand Our Reach

- Bridge the gap between the campus environment and global communities.
- Connect students to external organizations, resources, and civic networks.

Carry the Eagle Legacy Forward

- Demonstrate that the mandate of Truth and Service extends beyond graduation.
- Model lifelong leadership, service, and civic responsibility for the next generation of Eagles.



**Student engagement builds the foundation.
Alumni support helps sustain the legacy.**

How Alumni Can Support the Work

ENGAGE



- Participate directly in NCCU civic engagement initiatives.
- Attend virtual town halls and on-campus mobilization events like Votecoming.
- Act as brand ambassadors for NCCU's democratic mission in your local communities.

CONNECT



- Leverage your professional networks to provide nonpartisan resources.
- Provide internship opportunities and real-world civic exposure.
- Serve as guest speakers or mentors for the Eagles Engage student workshop series.

SUPPORT



- Empower student-led infrastructure through the NHBCUAAF VREM GOTV project.
- Provide financial advocacy to sustain early voting initiatives and polling site logistics.
- Ensure the Civic Engagement Working Group has the resources necessary to reach 100% student voter registration.